

The NATIONAL TRUST and HERITAGE

The National Trust of Australia (WA) is the pre-eminent independent community body promoting conservation and interpretation of Western Australia's unique cultural and natural heritage assets, and encouraging and educating the community about the use of those assets, for the long-term social, economic and environmental benefits of the public.

THE TRUST'S MISSION IS SIMPLE: TO CONSERVE AND INTERPRET WESTERN AUSTRALIA'S HERITAGE

*Heritage is defined as
something that is inherited from the past
that is valued enough today
to leave for future generations.*

The Trust is proud of its commitment to the conservation of heritage values, which is a component of all of its programs including advocacy, membership, heritage identification and covenanting.

As a registered charity, the National Trust of Australia (WA) is able to receive donations from individuals which further the Trust's objectives. Your donation will be directed towards the specific objectives of the Denmark Conservation Appeal. 100% of all monies raised will go towards this objective.

By partnering with community organizations and local government the Trust ensures that its appeals are relevant to heritage needs and address community conservation priorities.

As a membership organization, the National Trust of Australia (WA) welcomes your donation to this appeal and invites you to consider membership as a further indication of your support to community heritage.

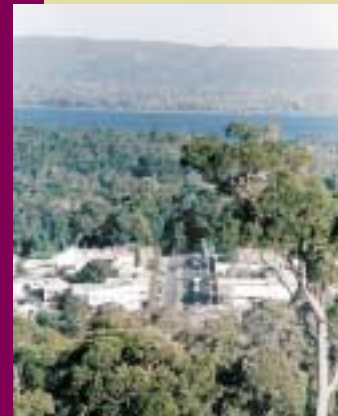
The DENMARK ENVIRONMENT CENTRE

The Denmark Environment Centre was established in 1987, to positively promote conservation in south west Western Australia. The Centre has been an inspiration to many groups and individuals active in areas such as landcare, the old growth forest debate and forest management, protection and management of the conservation reserve system, coastal management and rehabilitation, road verge management and community development.

The Centre has been responsible for fencing and rehabilitating over 200 kilometres of waterways and put in place a plan for the rehabilitation of the Denmark River catchment long before it was fashionable for government agencies to plan on a catchment basis.

It has received numerous awards for its outstanding achievements.

In 1999, the Centre began a major research project called the Denmark Greening Plan. **THIS PROJECT PROVIDES A DETAILED STUDY INTO THE IDENTIFICATION AND LOCATION OF ALL REMNANT NATIVE VEGETATION** within an area of about 1,000km², where remnants are located in relation to each other and how they can be better managed. Most importantly, it identifies how these remnants can be linked to provide ecological function to each other.



Denmark CBD with Wilson Inlet
in the background

The money raised by the appeal will be used for a wide range of management requirements of remnant bush within the Denmark Shire region. The money can be used for management of bush on both private land and Shire managed reserves. The Management Committee will decide on strategic use of the funds available through the Appeal.

The Denmark Greening Plan database provides initial blue prints for achieving the long term viability of retaining native vegetation remnants. It will provide the main reference for distribution of funds from the Denmark Conservation Appeal.

Distribution of funds from the Appeal will be managed by a Denmark based Appeal Management Committee consisting of membership from the Shire, Government agencies, National Parks groups and the Environment Centre.

The money raised by the appeal

Message from LUC LONGLEY



Dear Friends

I have had the good fortune to travel throughout the world. I have seen and experienced a lot of different environments and unfortunately have also seen the negative impacts of misuse or mismanagement of these places.

When I retired from professional basketball, my family and I had no hesitation in returning to Western Australia.

One of the primary reasons was because Western Australia offers us opportunities to experience its unique natural heritage, which remains unspoiled.

I am honoured to voluntarily lend my support to help conserve this heritage in a very special part of this State. As Patron of the Denmark Conservation Appeal, I encourage all West Australians to help conserve the natural heritage values in the Shire of Denmark.

Your donation will not only help conserve and interpret the natural environment today, but more importantly it will ensure these places are available to our children.

I urge you to assist me in conserving our heritage.

Thank you



National Trust of Australia (WA)



The DENMARK CONSERVATION APPEAL

Your chance to conserve Denmark's unique heritage



Conserving DENMARK'S
UNIQUE HERITAGE

The Denmark Conservation Appeal Objectives

The Denmark Environment Centre is working with the National Trust to facilitate increased use of covenanting of remnant bush on private land, along with establishing other mechanisms to ease any financial burden of managing remnant bush on both private property and Shire managed land. The over arching aim being to increase the security of biodiversity in the region and thus retain the full suite of birds and animals native to our area.

Covenanting is a tool to meet the primary objectives of conservation of natural heritage. Once remnant bush has a voluntary covenant in place or a landowner or the Shire is managing remnant bush primarily for conservation values, a management plan and ongoing management are critical to preserving the identified values. **IT IS FOR THIS ONGOING MANAGEMENT THAT THE HERITAGE APPEAL FUNDS WILL BE INVALUABLE.** The Shire and private landowners have a commitment to maintain areas under their management but the Heritage Appeal money and knowledge accumulated will allow funding of management issues that are beyond most landowners or managers capability.

The people at the Denmark Environment Centre that understand the potential of this scheme have a vision for its use that will transform our view of stewardship of remnant bush. With targeted use of Appeal funds, remnant bush on private land can become a managed and sustainable reserve that positively contributes to the maintenance of biodiversity of the Denmark region to the benefit of all Western Australians.

In addition, the present paradigm of private ownership and management may shift to an understanding that management of special landscapes and ecologies on private land can be a community concern.



Life, the Universe and Denmark - megadiversity, biodiversity and hotspots

Australia is identified as one of 17 megadiverse countries in the world and together these countries harbour more than 70% of the earth's species. The concept of megadiversity is based on the total number of species in a country and the degree of endemism at the species level and at higher taxonomic levels.

Overlaying the megadiverse countries are the global biodiversity Hotspots. **THERE ARE TWENTY-FIVE HOTSPOTS AND THEY HARBOUR THE RICHEST AND MOST THREATENED RESERVOIRS OF PLANT AND ANIMAL LIFE ON EARTH.** The south-west of Western Australia has long been recognised for its floristic diversity and is identified as one of the twenty-five biodiversity hotspots on the planet (Biodiversity Hotspots for Conservation Priority, Myers et al, Oxford University, February 2000)



The key criteria for determining a Hotspot are endemism (the presence of species found nowhere else) and degree of threat. Plant endemism is the primary criterion for Hotspots status.

THE HOTSPOT WITHIN THE HOTSPOT - The Tingle Mosaic

The name Tingle Mosaic was coined by scientist Dr Grant Wardell-Johnson. This area includes the wettest, least seasonal and southern-most part of Western Australia. It encompasses the entire area of the Shire of Denmark.



Red-flowering Gum (*Eucalyptus ficifolia*)

Key tree species that define the Tingle Mosaic are - Yellow Tingle (*Eucalyptus guilfoylei*), Red Tingle (*Eucalyptus jacksonii*), Rate's Tingle (*Eucalyptus brevistylis*) and Red-flowering Gum (*Eucalyptus ficifolia*).



Karri (*Eucalyptus diversicolour*)

But the area is also renowned for its Karri forests, Jarrah and Marri forests, wetlands and magnificent coastline. The Tingle Mosaic has ancient links to a wetter climate with a number of Gondwanan elements: spiders, frogs, vascular plants and at least six species of Gondwanan relict fungi.

The relictual ecosystems of the Tingle Mosaic in the Denmark region, south-western Australia are a rich treasure of links to the past.

Comprehensive surveys undertaken by the Shire of Denmark in 1998 and 2000 show that local community concerns rated the protection of the environment as their highest priority. The community feel a strong sense of ownership and place a very high value on our natural environment and actively seek to be involved in the management of local natural resources.

Elephant Rocks - William Bay



National Trust of Australia (WA)

DENMARK CONSERVATION APPEAL

I / We

Address

.....Postcode.....

Telephone (H)

Telephone (W).....

Email

wish to make a voluntary tax deductible donation towards the Denmark Conservation Appeal.

I wish to donate \$.....

My/Our cheque is enclosed

Please charge my credit card

Bankcard Mastercharge Visa

Expiry date.....

Signature.....

Date.....

To ensure tax deductibility please make cheques payable to National Trust of Australia (WA)

Mail to:
Denmark Conservation Appeal
Reply Paid 142
Denmark WA 6333

Donations can also be made in person at the Shire of Denmark offices and the Denmark Environment Centre.

A receipt will be provided

Please send me information on how I can further assist heritage conservation.